



TED Lesson: How do investors choose stocks?

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https://www.ted.com/talks/richard_coffin_how_do_investors_choose_stocks

Warm up:

1. Do you invest in stocks?
2. Do you think investing in the stock market is a good investment?
3. Have you ever missed out on a good investment opportunity?

Vocabulary:

Investors	Diminish
Profits	Passive
Determined	Inefficiency
Vice versa	Exploit
Inflation	Foolproof

Comprehension:

How many companies are listed on stock exchanges around the world?

What are stocks? How is the price determined?

What's the difference between active investors and passive investors?

What does "beating the market" mean?

Summarize the video.

Discussion:

1. What do you think is the best way to invest your money?
2. "Don't put all of your eggs in one basket." is a popular investment saying. What does it mean?
3. What is passive income? Do you have any passive income?
4. Do you know any good "money or investment tips"? If yes, please share.
5. How has the internet and the technology changed the financial markets and how people invest over the years?
6. If you had \$10,000,000, what would you do?