Lesson 04: Introducing your company



Warm-up Questions:

What kinds of products and services does your company provide?

What are your responsibilities at work?

Does your company have overseas branches? Would you like to work overseas?

Useful expressions:

Our company is based in New York. The head office is in London.

Our factory is located in Tokyo. The company specializes in graphic design.

Our main products are mobile phones. We manufacture and sell cosmetic products.

What to look for in a job?

Rank the following criteria from the most important to the least.

Salary Flexible hours Location

Status Enjoyment Perks

Office culture Opportunity to learn new skills Opportunity to move up

Job difficulty World/social impact Colleague/Co-workers

Other:

Discussion Questions:

- 1. Do you think the job market will get better in the next 10 years?
- 2. What are the fastest growing industries in your country?
- 3. What are some difficulties you face at work?
- 4. If you could have any job, what would it be?

Company Introduction Speech:

Create a short speech introducing your company.